

Statewide Lodging Performance										
Market Year	Month of November					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2007	58.1%	\$104.47	\$60.68	78,112,452	134,481,090	64.4%	\$104.12	\$67.07	961,870,149	1,493,238,176
2008	51.9%	\$101.81	\$52.86	72,019,583	138,719,610	61.8%	\$107.02	\$66.18	947,387,610	1,531,912,907
% change	-10.6%	-2.5%	-12.9%	-7.8%	3.2%	-4.0%	2.8%	-1.3%	-1.5%	2.6%
Mountain										
2007	58.4%	\$96.20	\$56.22	9,267,459	15,856,830	67.8%	\$101.31	\$68.74	119,689,641	176,417,546
2008	49.1%	\$94.64	\$46.51	8,100,010	16,481,100	63.1%	\$103.97	\$65.58	114,726,236	181,888,589
% change	-15.9%	-1.6%	-17.3%	-12.6%	3.9%	-7.0%	2.6%	-4.6%	-4.1%	3.1%
State of Arizona										
2007	62.6%	\$105.60	\$66.10	1,881,997	3,006,600	67.7%	\$106.06	\$71.80	22,543,557	33,299,898
2008	53.4%	\$102.85	\$54.91	1,687,315	3,160,470	62.0%	\$108.93	\$67.57	21,398,141	34,493,269
% change	-14.7%	-2.6%	-16.9%	-10.3%	5.1%	-8.4%	2.7%	-5.9%	-5.1%	3.6%
Metro Phoenix										
2007	66.0%	\$122.22	\$80.72	1,046,530	1,584,600	68.2%	\$121.65	\$82.98	11,969,607	17,548,277
2008	55.3%	\$119.25	\$65.91	934,330	1,690,320	60.8%	\$126.33	\$76.87	11,124,927	18,283,430
% change	-16.3%	-2.4%	-18.3%	-10.7%	6.7%	-10.8%	3.8%	-7.4%	-7.1%	4.2%
Metro Tucson										
2007	64.6%	\$99.75	\$64.47	293,493	454,110	67.9%	\$101.84	\$69.17	3,429,558	5,049,160
2008	56.2%	\$95.42	\$53.65	261,158	464,460	63.0%	\$102.60	\$64.62	3,236,961	5,139,129
% change	-13.0%	-4.3%	-16.8%	-11.0%	2.3%	-7.3%	0.7%	-6.6%	-5.6%	1.8%
Flagstaff AZ										
2007	56.5%	\$68.17	\$38.53	82,461	145,890	67.0%	\$76.90	\$51.54	1,097,715	1,637,779
2008	49.1%	\$66.23	\$32.51	74,508	151,800	66.1%	\$77.87	\$51.49	1,107,098	1,674,328
% change	-13.2%	-2.9%	-15.6%	-9.6%	4.1%	-1.3%	1.3%	-0.1%	0.9%	2.2%
Non-metro AZ										
2007	56.8%	\$77.26	\$43.90	515,032	906,480	67.6%	\$82.32	\$55.62	6,769,945	10,018,763
2008	49.7%	\$76.76	\$38.15	470,471	946,530	63.9%	\$85.07	\$54.32	6,643,569	10,403,137
% change	-12.5%	-0.7%	-13.1%	-8.7%	4.4%	-5.5%	3.3%	-2.3%	-1.9%	3.8%

Source: Smith Travel Research